

Strategy Session

For

Programming Staff

- Have you questioned whether or not the programming you are told to offer “tackles the source of the problem” or does it “chip away at the surface”?
- Do you ever feel like there must be a way to reach your client’s mind? A way to break through that thick wall of “fear of change and responsibility” ?

Then it is time to create a plan that removes uncertainty and confusion and gives you very clear action steps that you can begin within hours of learning them.

“Think of everything in this world, and your life that has gone well. Notice that “Action” was the direct cause of all of it.”

Tom Barthel

See next page for overview:

In our focused time together we will take on:

1. Observing the “big picture” of your problem:

- a. What is the official mandate and objective of your agency?
- b. When “push comes to shove” and “common sense prevails” what has been the **true purpose of your agency?**
- c. How close are you to really “delivering your true purpose” to your clients?
- d. What is the true level of communication between you, your staff, and your clients?

2. Where your agency is at right now:

- a. What is the level of clarity amongst your staff of how to approach your clients?
- b. What kind of programming do you have right now that directly tackles the greatest needs of your client? Your community?
 - i. Is suicide an issue?
 - ii. Are drugs not only rampant, but not even perceived as taboo anymore?
 - iii. Do your clients show signs of disrespect in your office towards the rules and expectations?
- c. **How can having a seminar from Street Smart Counselling** at this exact point in time to get you to the next milestone of success.

3. The driving forces behind your problem:

- a. What are the “who and what” that is driving your client’s and your community’s problems?
 - i. Why are they doing that? What don’t they know?
 - ii. What do they really need to hear in clear language that will set them straight?
- b. What don’t the parents in your community know that is keeping them from leading their children properly?

4. The solutions to remedy those driving forces:

- a. What we can do that ignores the symptoms, and start to remove the underlying issue.
- b. How to get started on those solutions, what to say, what to do, and how we can get the whole staff on the **same page** with what works and what doesn’t.

5. The “Big Picture Map” for the long term:

- a. A 5-10 year road map so you can understand the relevance of everything that matters now, what will matter later on, and what you shouldn’t be doing because it doesn’t matter in the long run.

6. A step by step action plan for the short term:

- a. An action step starting with the first night after our session together, followed by chronological action steps for the following 4-5 weeks.
- b. This will transition into the long term plan.

Call Tom now and speak to him in person. Let him listen to your needs.

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